

Détail de l'offre : Intern for Digital Marketing department

| | |
|-----------------------------|--|
| Partenaire | Air France |
| Adresse | CBD |
| Ville | Pékin |
| Référence | 24D1730880104 |
| Titre | Intern for Digital Marketing department |
| Description du poste | <p>You will help to develop AIR FRANCE and KLM Digital Marketing activities to achieve optimum customer reach through Online Channels.</p> <p>Main duties:</p> <p>Managing local content update for Air France & KLM official website</p> <p>Contribute to the preparation and launching digital campaigns, including copywriting and channel coordination etc.</p> <p>Collect quantitative and qualitative data from digital campaigns and assist with analysis report.</p> <p>Other ad hoc tasks</p> |
| Type de contrat | Stage |
| Métier | Communication / Création Marketing / Webmarketing |
| Localisation | Pékin |
| Pays | Chine |
| Profil recherché | <p>Currently pursuing a bachelor's or master's degree.</p> <p>Full-time working at least for 6 months.</p> <p>Fluency in English and Mandarin, Cantonese is a plus.</p> <p>Proficient in using MS Office applications.</p> <p>Innovation and creativity spirit, with excellent communication skills.</p> <p>Ability to handle multiple projects concurrently.</p> |
| Secteur | Aéronautique - Spatial - Matériels de transport Transports |
| Langues | Anglais |